

Daughters' career aspirations are positively correlated with the amount of housework their father does¹

What does your daughter want to be?

¹Psychological Science, 2014 25: 1418-1428





41% of fathers feel they didn't take enough time off at the birth of their child¹

How can YOU help more dads to have time for family?

¹Fawcett Society Report
Parents, work and care: striking the balance



**Your daughter will
earn on average
9% less than your SON**

**What are YOU doing to
change that?¹**

¹Office for National Statistics

<http://visual.ons.gov.uk/the-gender-pay-gap-what-is-it-and-what-affects-it/>



Men **Cite** their **OWN** work
70% more than women
do¹

Who do **YOU** cite?

¹<https://arxiv.org/ftp/arxiv/papers/1607/1607.00376.pdf>





**Women take on 2.5
times more unpaid
household and care work
than men¹**

**Is it time to share the
load?**

¹Women's economic empowerment in the changing world of work,
Report of the Secretary-General, E/CN.6/2017/3, December 2016

